




Case Study: QuadReal

**TRANSFORMING HOW REAL ESTATE
COMPANIES DELIVER INSTANT
SERVICE TO THEIR CUSTOMERS.**

*Conversational AI delivers sustainable value
for the real estate industry.*



In the age of digital transformation, QuadReal's success is driven by the company's ability to incorporate new technological trends into an everyday user experience for the customers. The strategic solution is investing in technologies that allow QuadReal to reach a growing number of users and scale the services without reducing their quality.

QuadReal recently added an advanced IoT technology that monitors and reacts in real time to the events on the properties (e.g. a leak in the room). The technology, while impressive, did not deliver a significant value due to the lack of easy-to-use user interface.

*nmodes was tasked to create a scalable
yet easy-to-use user interface.*

nmodes is an expert in creating conversational AI interfaces integrated into enterprise data solutions.

For QuadReal, nmodes trained their AI to deal with topics from their primary residential manual. At the same time, nmodes created a communication interface with that allowed QuadReal customers to interact with IoT components directly.

The result was a unique state of the art solution that hugely impressed the senior QuadReal management.



The pilot launch showed:

48%
Improvement in
platform efficiency.

x4
Increased ROI.

QuadReal now ordered full implementation across its properties.

